

# Social Media Image Sizes 2025

Hootsuite®

					
<b>PROFILE PICTURE</b>	320 x 320	196 x 196	400 x 400	400 x 400	20 x 20
<b>LANDSCAPE</b>	1080 x 566	1080 x 566	1280 x 720	1200 x 627	1920 x 1080
<b>VERTICAL</b>	1080 x 1350	1080 x 1359	720 x 1280	720 x 900	1080 x 1920
<b>SQUARE</b>	1080 x 1080	1080 x 1080	720 x 720	1200 x 1200	640 x 640
<b>STORIES/ REELS</b>	1080 x 1920	1080 x 1920	N/A	N/A	1080 x 1920
<b>COVER PHOTO</b>	N/A	851 x 315	1500 x 500	1128 X 191	N/A