

## Weeks 27-30: Project-Based Design Work

### ***Applying Canva Skills***

The final weeks of this quarter will focus on applying their Canva design skills in a real-world context. This hands-on experience will simulate the workflow of a professional print shop and prepare students to contribute to your student-led business.

After building their skills in Canva, students are invited to brainstorm and design original projects like posters, banners, and stickers. Each student brings their own ideas to life, using colors, logos, and layouts that reflect their creativity and the needs of their school community.

Once the designs are complete, use the eColor+ Poster Printer System to print out their creations. These printed pieces are then proudly displayed around the classroom or school, grouped by category: Posters, Stickers, Banners, etc., so everyone can see and celebrate the work.

Students are encouraged to review each other's designs and think critically about what makes a design stand out. Using a simple [worksheet](#), they reflect on questions like:

- Which design do I like best?
- Is it easy to read?
- Would I want to buy or use this?

After voting on their favorites in each category, the class comes together to discuss the results. They talk about what worked well in the winning designs, what could be improved, and how they might apply those lessons to future projects.

This process helps students understand that design is not just about making something look good, it's about communicating clearly, meeting a purpose, and sometimes, working as a team to choose the best solution. It also teaches a valuable lesson: even if your design isn't picked, your effort and creativity still matter, and every project helps you grow.

Teacher Tips:

*In our student-led print shop, every design project starts with a challenge—an “order” from a pretend client. These orders come with specific requests, just like they would in a real business. One day, the class received an order from a team planning a Senior Night event. They wanted custom stickers to give to their senior participants. The request included clear instructions: the stickers had to feature the school logo, use the school colors, and include the school mascot.*

*Each student took on the challenge individually. They opened Canva, reviewed the client's needs, and began designing. Some chose bold colors, others focused on mascot placement, and a few added creative text to make the stickers stand out. When everyone was finished, the class gathered to review the designs.*



*Instead of the teacher choosing the final product, the students voted. They looked at each design carefully, thinking about what worked best and what the client might like. After the votes were counted, one design stood out—and that was the one offered to the team for printing.*

*This process gave every student a chance to practice their design skills, follow real-world instructions, and see how creative work is evaluated. It also taught an important lesson: in a professional setting, not every design gets picked—and that's okay. What matters is learning, improving, and being part of a team that creates something meaningful together.*