

General Education Curriculum Standards:

ISTE Standards:

- 1.1: Empowered Learner
- 1.1.b: Students build knowledge by actively exploring real-world issues and problems.
- 1.2 Digital Citizen
- 1.4: Innovative Designer
- 1.5 Computational Thinker
- 1.6: Creative Communicator
- 1.6.a: Students choose appropriate tools to plan and manage a project.
- 1.7: Global Collaborator

CTE Standards:

- Business Math
- Business Reflection
- Business Review & Goal Setting
- Business Systems
- Business Teamwork
- Career Ready Practices 2 & 6
- Client Communication
- Continuous Improvement
- Customer Interaction & Print Production
- Customer Service
- Data Collection & Improvement
- Digital Media Applications
- Entrepreneurship Foundations
- Entrepreneurship Basics
- Entrepreneurship
- Equipment Operation
- Marketing & Advocacy
- Marketing Communications
- Marketing & Print Production Foundations
- Print Process Evaluation
- Print Production & Branding
- Print Production Cost Analysis
- Print Production for Events
- Print Production & Finishing Techniques
- Print Production & Layout Skills
- Print Production Management

- Print Production Safety
- Print Technology Basics
- Professional Communication & Portfolio Development
- Professional Presentation Skills
- Project Execution
- Quality Assurance
- Quality Control
- Real-World Applications
- Sales & Promotions
- Seasonal Sales Strategies
- Team Collaboration
- Visual Design Concepts
- Visual Design Foundations
- Workplace Readiness

STATE SPECIFIC: Pennsylvania

PA BCIT Standards:

- 15.2.8.A (Career Management)
- 15.2.12.B (Career Management)
- 15.3.8.G (Communication)
- 15.3.8.L (Communication)
- 15.4.8.B (Computer and Information Technologies)
- 15.4.8.E (Computer and Information Technologies)
- 15.4.8.F (Computer and Information Technologies)
- 15.4.8.G (Computer and Information Technologies)
- 15.4.8.H (Computer and Information Technologies)
- 15.4.8.I (Computer and Information Technologies)
- 15.4.8.K (Computer and Information Technologies)
- 15.4.12.A (Computer and Information Technologies)
- 15.4.12.K (Computer and Information Technologies)
- 15.5.12.A (Entrepreneurship)
- 15.5.12.B (Entrepreneurship),
- 15.5.12.D (Entrepreneurship)
- 15.6.8.C (Finance and Economics).
- 15.6.8.E (Finance and Economics)
- 15.6.8.F (Finance and Economics)
- 15.9.8.B (Marketing)
- 15.9.8.F (Marketing)
- 15.9.8.I (Marketing)
- 15.9.8.J (Marketing)
- 15.9.8.N (Marketing)
- 15.9.12.F (Marketing)

PA Career Education and Work Standards:

- 13.1.8.A (Career Awareness & Preparation)
- 13.3.11 (Entrepreneurship)
- 13.3.11.C (Career Retention and Advancement)