

Projects & Activities

Unit 1

- Business Plan Worksheets
- Q&A with Mentor School(s)
- Student Training with Presentation Systems
- Explore training videos on the Presentation Systems website
- Print out some simple projects to learn how to use the printer
- Print out printer rules

Additional projects could include:

Research famous entrepreneurs

- Reading biographies
- Short reports
- Class discussions or presentations

Vocabulary Projects

- Vocabulary journal
- Vocabulary tests/quizzes

Unit 2

- Design a LOGO
- Create a slogan
- Create and present a pitch
- Print out a price list of the products you plan to sell
- Print out a Business Plan to display
- Present your Business Plan to school administration

Additional projects could include:

- Invite a local entrepreneur to your classroom; prepare questions to ask beforehand
- Writing an invitation letter to local entrepreneurs
- Message influencers and social media entrepreneurs for tips on online branding

Vocabulary Projects

- Vocabulary journal
- Vocabulary tests/quizzes

Unit 3

Marketing Projects:

- Create advertising
- Design a website
- Set up an email account
- Social Media
- Flyers
- QR Codes
- Podcasts
- Posters
- Lawn Signs
- Videos
- Commercials
- Conduct Market Research

Getting Your Business Started:

- Roll-play making a good impression
- Print a work flow chart with the responsibilities of each team/department
- Set up team meeting schedules
- Design and print out projects you intend to sell
- Make a gallery wall of the projects you intend to sell
- Make a chart of income and expenses
- Write a thank you letter/email to include with your final product
- Provide a place for customers to give feedback

Vocabulary Projects

- Vocabulary journal
- Vocabulary tests/quizzes

Unit 4

- Collect feedback from customers
- Conduct business meetings, report progress, and discusses any issues that arise
- Write an apology letter for potential issues
- Create a chart of any problems and the solutions you used to solve them

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