

What are the benefits of the eColor System for your PTA/PTO/HSA?

1. Reduced cost for quality, full-color posters

- Posters printed using the eColor cost roughly \$1-\$2 to produce, whereas full-color posters printed at an office supply store cost around \$40 each.

2. Attention-grabbing posters help promote events you have organized

- Eye-catching, visual reminders spread excitement for your upcoming events. When the kids get excited they are more likely to take that enthusiasm home and get their parents to attend.

3. Fundraising efforts are increased

- With posters placed in key areas throughout the school, your fundraisers get the attention they need. Students, teachers, & parents can stay informed on duration, deadlines, and distribution details.

4. Your eColor System can start to pay for itself

- Through customized, poster sale fundraising, you can make money with your eColor. Is there a school play, art show, sports team, winter concert, dance, or special recognition event? You can print your own photo posters and sell them.
- At your next event, make your own photo booth with custom backdrops and props – all printed on the eColor System.
- If you charge \$5 for an 18"x24" poster you will make between 70-80% profit!

Not to mention all of the educational benefits such as:

- Provide teachers with resources to create a visual and tactile learning environment
- Support requirements for special education students with differentiated instruction
- Support student achievement and school improvement goals
- Advance the integration of technology in the classroom
- Promote awareness of school policies and programs
- Establish and expand community learning opportunities
- Build school spirit and develop a culture of student-ownership