

Marketing Reflection

Name: _____ Date: _____

Directions: Think about the ways we've been promoting our poster printing service (posters, announcements, word-of-mouth, etc.). Write down at least two items in each column below. Be specific.

What's Working?	What's Not?
1. _____	1. _____
2. _____	2. _____
3. _____	3. _____

Example:

- Working: Posters in the hallway are eye-catching.
- Not: Prices are not listed on every flyer.

Quick Share: Circle one from each column that you think is most important to address.