

5-Day Posting Schedule Template

Campaign Topic: _____

Day 1 Post

Platform: _____

Post Type: (Poster, photo, video, graphic, announcement, etc.)

Image/Visual Description:

Caption:

Call to Action:

Best Time to Post:

- Morning (7-9 AM)
- Midday (11 AM-1 PM)
- Afternoon (2-4 PM)
- Evening (5-8 PM)

Day 2 Post

Platform: _____

Post Type: _____

Image/Visual Description:

Caption:

Call to Action:

Best Time to Post:

- Morning
- Midday
- Afternoon
- Evening

Day 3 Post

Platform: _____

Post Type: _____

Image/Visual Description:

Caption:

Call to Action:

Best Time to Post:

- Morning
- Midday
- Afternoon
- Evening

Day 4 Post

Platform: _____

Post Type: _____

Image/Visual Description:

Caption:

Call to Action:

Best Time to Post:

- Morning
 - Midday
 - Afternoon
 - Evening
-

Day 5 Post

Platform: _____

Post Type: _____

Image/Visual Description:

Caption:

Call to Action:

Best Time to Post:

- Morning
- Midday
- Afternoon
- Evening

✓ Weekly Strategy Notes

- What worked well this week?

- What should be changed next time?

- Which post got the best engagement?
